

Campbell Creek Science Center

Vision: We are an Alaskan outdoor science education center for people of all ages encouraging interest and participation in the balanced management of natural resources.

Mission: Our mission is to promote:

- discovery and learning experiences that increase awareness, understanding and appreciation for nature;
- use of the best science for the management of Alaska's natural resources; and
- behaviors, practices, and lifestyles that minimize impact on the environment.

Slogan: "Discover the Wonder in Your Own Backyard"

Values:

- Innovative experiential education
- Stewardship of Alaska's land and water
- Customer-oriented
- Community involvement
- Positive work environment

Strategies:

Safety- Use training, equipment and facility design to ensure safety is the highest priority for staff, volunteers, and visitors.

Customers- Actively seek to understand that needs of our internal and external customers, continuously developing and delivering high quality programs, products, and business practices to meet their needs.

Information and education- Continuously seek the best available scientific and educational information to allow us to deliver accurate and effective programs for each audience we serve.

People- Maintain a positive, high performance and collaborative work environment for staff and volunteers, providing the training and tools necessary to serve our customers.

Community needs and partnerships- Develop partnerships with federal, state, industry, and private organizations, to reduce duplication of efforts and provide greater value and benefits to the taxpayer and visitors.

Public lands and resource management- Inventory, monitor and maintain the health of natural resources on Campbell Tract. Communicate how effective resources management approaches can be used to maintain the health and diversity of public lands for current and future generations.

Funding- Obtain stable and adequate funding for education programs, general operations, capital improvements, and retaining qualified staff and volunteers.

Technology- Use information, science, and business technologies to allow us to continuously work more effectively and efficiently to serve our customers and to add value to the visitor experience.